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Dave Gold



/About me

ARS LONGA VITA BREVIS

I'm not trying to be different. To me, I'm just being myself.

My name is Andrey and I have been working as a designer in advertising for over 18 years. I started with traditional art forms such as oil painting, watercolor, pencil drawing, and other hands-on techniques. After showcasing my work in exhibitions in St. Petersburg, I decided to pursue a career in graphic design and industrial design. At that time, flash-based websites with 3D graphics and animations were popular, so I also received training in 3D modeling at university. Additionally, I studied animation to further develop my skills in this area, and then created 3D animations for videos and websites to gain more experience in animation and static 3D illustrations for print.

As a freelance designer, I worked with post-production agencies and gained experience in visual effects (VFX) using programs such as Realflow, Houdini, After Effects, Nuke, and others for video processing and color correction. I also did a lot of photography for myself and for clients, which later helped me in video shooting, developing its visual concept, and interpreting the material visually.

After some time, I was invited to join Publicis United advertising agency as a motion graphics artist. There, I worked on digital projects, shot videos, created Motion Graphics, and took on the role of an art director. At the same time, I started working with production studios, using my experience in video shooting, creative design, and post-production (color correction, editing, tracking, compositing, 3D, and VFX).

Later, I moved to BBDO advertising agency where I continued to use my skills and experience in advertising (Digital, Mograph, Video, Print, Illustrations, 3D, UI, VFX, post-production). I led some projects as an art director. Seeking career diversity and growth, I also worked in the game development industry and performance marketing, creating games and promoting them.

Currently, I work in the cryptocurrency industry where I create interfaces and mechanics for Defi services, 360 companies for crypto branding, advertising, and promotion. I use all my accumulated experience and knowledge, combined with creativity, to implement modern technologies and trends.

My experience in leading advertising agencies and other fields has not only taught me to work in a team but also to manage projects within my area of expertise. With my knowledge of new technologies, vast experience, and skills, I have gained a comprehensive understanding of the modern world of design and can create professional works of any complexity.

My best skill was that I was coachable. I was a sponge and aggressive to learn:

DIGITAL — Ux/UI for web, applications, games. 360 company.

GameDev — Performance marketing, animation, game design, ux/ui, team-lead

2D/3D — Any kind of graphics for digital, btl, storyboard, 3d animation (rigging, skinning)

Motion-Graphics — Any kind of animation, you like 🤖

ATL — Creating storyboards, creatives, supervising, shooting & art-direction

BTL — I have extensive experience in BTL companies

Production/Post Production — Photo shooting, camera shooting, compositing, grading, montage, matchmoving

ART — Digital-Art & Hand draw

/My skills

I DON'T DO DRUGS. I AM DRUGS. 💊



/Photoshop/Illustrator/After Effects/Figma/Final Cut/Cinema 4D

/RealFlow/Davinci Resolve/Vray Render/KeyNote/Wacom/

/My Experience

...IS SOMETHING I ALWAYS THINK I HAVE UNTIL I GET MORE OF IT.



Art-Director
ATL, Digital, POSm creative

2018



Art-Director
Creative, supervisor, graphics design, motion-graphics & brandbook

2017



3D Artist / Creative Designer
3D graphics, motion-graphics & 2D

2016



Art-Director
Creative, Production/Post-Production, Identity, UX/UI, Digital

2014



Creative-Designer
3D/2D graphics, UX/UI, Digital, Post-Production
BTL, Retouching, Motion-Graphics

2011



Creative-Designer
Production/Post-Production, UX/UI, Digital

2010

From 2020 im working in Game-Dev area, and freelance: Branding, 3D, UX/UI

/some clients

TWO ARE BETTER THAN ONE, OR MORE... 😊



PARLIAMENT



TELE2



SAMSUNG



HEINZ
ESTD 1869 ESTD



Johnson's

Gillette



IQOS



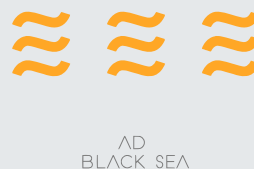
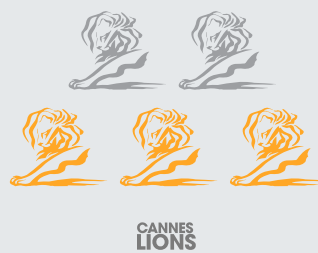
NOKIA

BRAUN



/Little awards

I'M NOT A HUGE AWARD TYPE PERSON,
THAT'S NOT REALLY WHAT LIGHTS MY FIRE.



Cannes Lions : 🥈 2 Silver / 🥉 3 Bronze / 2 Shortlist

Epica Awards : 🥈 2 Silver / 🥉 3 Bronze

Eurobest : 🥉 3 Bronze / Shortlist

Golden Drum : 🥇 2 Golden Drum / 🥈 2 Silver Drum

D&AD Impac : Shortlist

ADC*E : 🥈 2 Silver / 2 Shortlist

ADC*R : 🥈 2 Silver / 3 Shortlist

Ad Black Sea : 🏆 Festival Grand Prix / 🥇 1 Best of Contest

Red Apple : 🥈 2 Silver



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